

Choosing your wedding photographer

It's your special day, and there's a lot to do. Venue, catering, flowers, rings... and a photographer to help you remember it all in detail for years to come. With so much to think about, choosing your wedding photographer can seem overwhelming – so we've put together our **top five tips to choosing your wedding photographer.**

1. What's your style?

Do you want to feel like a movie star walking the red carpet? Or would you prefer candid, natural images of you and your guests enjoying yourselves? Do you prefer retouching to highlight natural beauty, magazine cover shot style glamour, or a more artistic rendering? Perhaps you want a mixture? A good wedding photographer may manage a few of these styles, but many specialise, so make sure you are clear upfront about what you really want and like.

2. Set your budget

When you're comparing the costs of wedding photographers, make sure you look at everything you are getting so it's a true comparison. Some photographers include it all in one fee – retouching, prints, proof book, album, online hosting, digital negatives, slideshow – some let you choose 'a-la-carte' to suit your needs and some may have sneaky hidden extras that hit you when it's too late. The only surprise you should have when you receive your images is one of happiness and amazement at how they captured everything so beautifully. See the guide below for **ways to save money on your wedding photography.**

3. What's the back up plan?

What happens if your photographer is ill on the day, or if they drop their camera in the harbour? A good wedding

photographer will always have a back up plan, including spare cameras and reliable expert associate photographers.

Unless you're having a very small intimate wedding, most photographers will also bring an assistant on the day. They can play a key role in co-ordinating the photography, and ensuring everyone is included. Find out what they will do, and what they are like – they are just as much a part of your wedding team as the photographer.

4. Quality counts

Look carefully at the images your photographer shows you as evidence of their expertise. Not only do they reflect their style, they can also show how they handle difficult lighting, and capture both orchestrated group shots and spontaneous moments. How much retouching do they do, and how well is this done? If they offer digital negatives, what size are the files, and does it include retouching?

5. Do you actually like them?

So, the style and price is right. But let's cut to the chase - is this photographer the person you want with you on your wedding day? They will be there through the pre-wedding nerves, the tears and emotion, the joyous celebration, in front of all your family and friends. Make sure they are 'your kind of person', or they may distract you from enjoying your most special moments.

Want to find out more?

If you like what you've seen and read, we'd love to pop in for a chat. It's a great way for you to see for yourself how we'll fit in with your team. Just call or email us to make a time to discuss your needs, and we'll look forward to getting to know you better.

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